

Public and private Italia – Somalia new Business Meeting



Wed 11 and Thu 12 July 2018 MOGADISHO

The first edition of SomIncontri took place last week on Wed 11 and Thu 12 July at the AVIATION MEETING ROOM of the Mogadishu International Airport. An average of 130 selected guest participated to each one of the two days of the Event that was only by invitation.

The rationale of the event was to present to selected Somali decision makers, some Italian Companies, with the capability to meet the main needs for the rehabilitation of the Agriculture and related industry and export of Somalia, a Country that was one of the main African exporter of some agriculture products, among others: bananas (*"Somalita"*).

The event was opened by the welcome of the Italian Ambassador Carlo CAMPANILE and by the speech of Mohamed Abdi HAYIR the Minister of Commerce and Industry. The top level "public" presence by the Somali side was mainly formed by the representatives of the Office of the President and that of the Prime Minister, the Ministry of Agriculture and Irrigation, the Ministry of Finance, the Ministry of Planning, Investment and Economic Development, the Somali Chamber of Commerce and Industry.

Somali "private" sector was represented by Companies but also by a few Agriculture and also Livestock Cooperatives and Cooperative Unions. More than 65% of the participants were at "decision maker" level, like Chairman, President, CEO, General Manager and Secretary General. The Italian Companies presented to the Somali interfaces some key sector of the agro industry, such as new irrigation systems, soil preparation, cultivation, seeding, movement, transport and processing.

A significant request by the Somali side came by the Fishing sector, for which it was shown a strong interest for the possibility of exporting products, but also to import the most modern equipment. Similar request for updating processing equipment came by the dairy sector. Wide interest was shown for atmosphere and temperature controlled rooms, to have the possibility of a longer product life span, not only for fish and meat but also for the storage of fresh fruits and vegetables.

SomIncontri was organized by MADEX s.r.l., with the direct collaboration of Guglielmo GIORDANO Head of the Somalia Office of the Italian Agency for Development Cooperation and of Abdullahi HAJJI the Advisor on Development Projects of the Office of the President.

The Event was sponsored by the Somali Ministry of Agriculture and Irrigation, by the Ministry of Commerce and Industry, by the Chamber of Commerce and Industry and by the Italian Agency for Development Cooperation. (MDX 160718).

