

# WORKSHOP PROGRAM ORGANIZED BY CAST

IN COLLABORATION WITH CE.U.B. AND AICS

Workshop 4

MICE tourism, Event  
management, Cultural tourism  
and heritage in a post-covid19  
world

*\*keynote by a special guest*

➤ 12/08/2020  
16.30 CET ◀

Presentations by NEST alumni from the  
Mediterranean, Sub-Saharan Africa and  
keynote by a special guest from Senegal

Contact: [info@nest-tourism.org](mailto:info@nest-tourism.org)  
[www.nest-tourism.org](http://www.nest-tourism.org)  
[www.turismo.unibo.it](http://www.turismo.unibo.it)



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
CENTER FOR ADVANCED STUDIES IN TOURISM



**NEST**  
Network of Education  
on Sustainable Tourism



 AGENZIA ITALIANA  
PER LA COOPERAZIONE  
ALLO SVILUPPO